

heimtextil

INDIA

India's premier trade fair for the home furnishings and contract textile industry

27 – 29 June 2018

Pragati Maidan, New Delhi

MAD ABOUT TEXTILES



messe frankfurt

Heimtextil India is ready to launch its fifth edition in June 2018

Delivering successful results in every edition, Heimtextil India has become synonymous with India's home textile industry. The increasing demand for the show keeps fueling our spirit to grow every year. Heimtextil India plays a crucial role in meeting the requirements of domestic as well as international traders of the entire textile industry.

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Key reasons to exhibit

- India's edition of the industry's largest trade show – Heimtextil, Frankfurt
- Home to the newest decor trends for the upcoming season
- The host of domestic and international trade buyers and decision makers
- A perfect platform to expand your distribution network
- New business opportunities with a special focus on e-commerce and the HoReCa industry

The growth story -

We have received a great response from international buyers this year. The enquiries generated have been genuine. Heimtextil India is not only catering to the domestic market but also the international market, which makes us very happy and satisfied.

R. Surenthar Kumar
Dy. GM-Sales & Marketing,
Shri Laxmi Cotsyn Limited,
India

12,000*+
sqm

of exhibition space

250+

brands represented

7000+

trade visitors

*Gross area. Co-located with Ambiente India.



Present and promote your latest innovations and trendsetting products across multiple categories



Home textiles:

- Walls of the world
- Window decorations
- Furniture fabric salons
- Textile floor coverings




Household textiles:

- Bath lines
- The bedroom
- Kitchen textiles
- Table linen



Service:

- Design
- Technology



This is the first time we are exhibiting at Heimtextil India. Our booth was busy with a lot of visitors including existing retailers as well as potential clients. We have generated a good number of enquiries through them. I see a very clear potential of enquiries getting converted into serious business.

Asim Dalal

Managing Director,
Indocount, India



Interact with the most influential buyers of the industry

- Wholesalers, retailers, e-tailers and distributors
- Buying houses, mail-order houses, buying agents, brands and private labels
- Contract buyers from hotels, restaurants, hospitals, facility management firms and public enterprises
- Interior designers and stylists, architects, property developers and consultants

Bespoke marketing channels to bring you the right audience



Direct Mailers



Advertisements



Outdoor Promotion



Digital Marketing

This was my first visit to Heimtextil India and it was worth visiting. We met new vendors here and it is a great platform for networking and building contacts. Overall it was a good experience and we look forward to visiting it next year.

Dipti Pandey

Dy. Merchandiser-Home Stop,
Shoppers Stop, India



Show highlights

Pre-launch roadshows in select cities

Organised in the prominent interior & lifestyle hubs of India, the roadshows provide an exclusive platform for networking with who's who of the industry, with key buyers invited to the show floor.



Hospitality sourcing day

Meet eminent procurement decision makers of the HoReCa industry and indulge exclusive product presentation sessions.



Business match-making

Pre-organised buyer seller meetings are crafted to give you a competitive advantage and one on one interaction opportunities.



Interior Lifestyle Awards

The glitzy Interior Lifestyle Awards is a unique recognition platform for ambitious textile and product designers who battle it out to present new trends in home fashion.



Participation details

Date and time

27 – 28 June 2018 10.00 AM – 6.00 PM
29 June 2018 10.00 AM – 5.00 PM

Venue

Pragati Maidan, New Delhi

Raw space

Ideal for your own stall design. Exhibitors can fabricate and design their stand, subject to organiser's approval. Power supply is charged separately.

Shell scheme

Shell scheme booth includes carpets, octonorm partitions, fascia board with company name, spotlights, one lockable table, three chairs, one power socket (5 amp) and a wastepaper bin.

Background information on Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 15 years in India, Messe Frankfurt holds a portfolio of 19 prestigious trade fair brands and over 35 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology and production, textiles, consumer goods, entertainment, media and creative industries and environment technology. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide. Its in-house stand construction division offers specialised stand-build and branding services to all Indian exhibitors participating in Messe Frankfurt shows internationally.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

For more information, please visit our website at: www.in.messefrankfurt.com

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Co-located with

ambiente
INDIA